

STAND: **B01:22**

23–26 OCTOBER 2018 | SVENSKA MÄSSAN | GOTHENBURG

# SCANPACK

NORTHERN EUROPE'S NO. 1 PACKAGING EXHIBITION

## YOUR FIRST-CLASS TICKET TO PACKAGING BRILLIANCE



## IDEAS & TECHNOLOGY FOR MORE EXCITING, ENGAGING & VISIBLE PACKAGING

**The event that reflects the strategic value of packaging**  
Scanpack is the international event that provides solutions across the entire value chain. Join us and get the big picture on packaging.

### Quality time for the whole community

Scanpack is for managers, marketers, brand managers and everyone involved in the packaging value chain, all the way from conception and design through to production and logistics. Visitors from 40 countries come together to discuss their latest projects, form profitable partnerships, do business and catch up on the latest news in packaging.

### Seeing is believing. Technology & machinery in action

There's no better way to envision how you can achieve competitive edge. 450 exhibitors from all over the world, countries will show you how. Check out the full exhibitor list at [scanpack.se](http://scanpack.se)

### All the answers to your challenges are here

Attend our free seminars with experts and thought leaders. And be inspired by success stories from top brands that have solved similar challenges in all vertical market sectors.

### FOCUS AREAS

- Smart Industry
- Print
- Materials
- Sustainability
- Design & Branding
- E-commerce



### KEYNOTE SPEAKER

Isabel Rocher, Head of e-commerce, DS Smith and former head of EU packaging & shipping supplies at Amazon



### KEYNOTE SPEAKER

Mikael Hannus, Chief of innovation, Stora Enso, Sweden



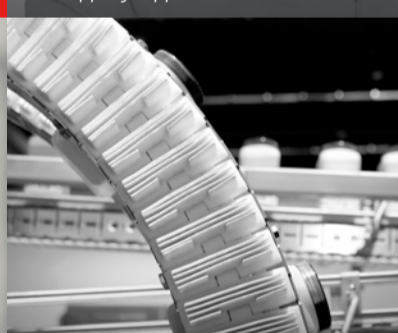
### INNOVATION

Intelligent, active and sustainable materials



### INSPIRATION

Andrew Gibbs, Founder of The Dieline, the world's most visited packaging design website



### BREAKTHROUGHS

Experience the latest technology and smart solutions



### BUSINESS VALUE

Simon Boas Hoffmeyer, Director of Sustainability, Carlsberg Group

+ 450 EXHIBITORS  
from all over the world

THOUSANDS  
of groundbreaking packaging  
and technology ideas

### LEARN, BE INSPIRED & HAVE FUN

Alongside the large exhibition, Scanpack features seminars, workshops, matchmaking and awards. All free when you register now.

- **Scanpack Academy**  
Learn about the latest industry breakthroughs.
- **Superbrand Scene**  
Be inspired by the success stories of top brands.
- **Packaging Europe Sustainability Awards and Summit**  
The world's most prestigious prize for eco-friendly packaging.
- **Creative Packaging**  
A dedicated exhibition area including an inspirational gallery. Try your skills in a creative paper folding workshop, and listen to case stories.
- **Turbo Talks**  
Don't miss Turbo Talks, a new feature at Scanpack. Exhibitors will give a 2 minute pitch on stage to present their company, a specific product or a solution.

# SCANPACK®

GOTHENBURG  
23-26 OCT. 2018

Visit [www.scanpack.se](http://www.scanpack.se) for more info!  
#scanpack2018

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